

Successful Aging in Japan

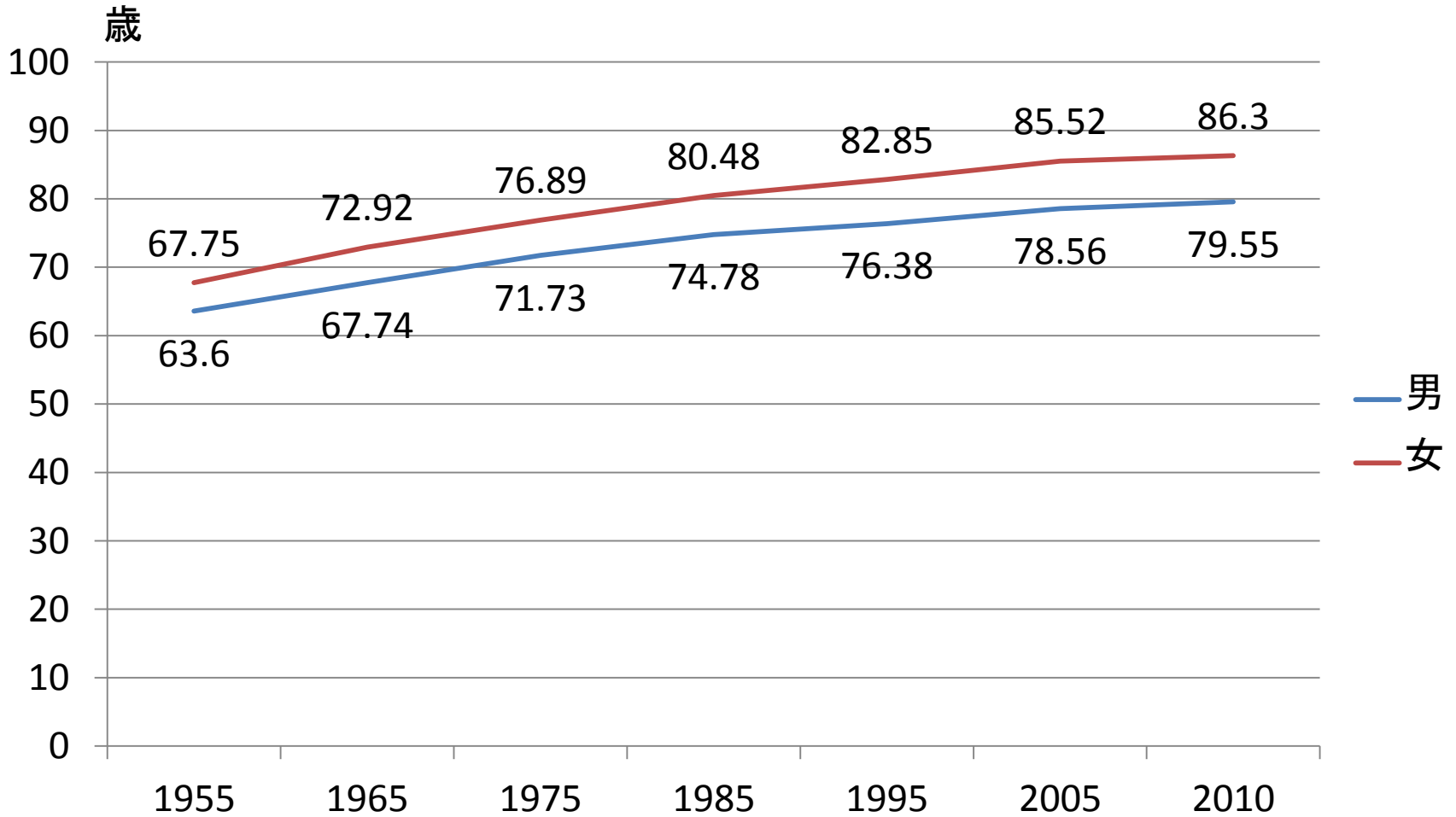
Takeo Ogawa, Ph.D.

President

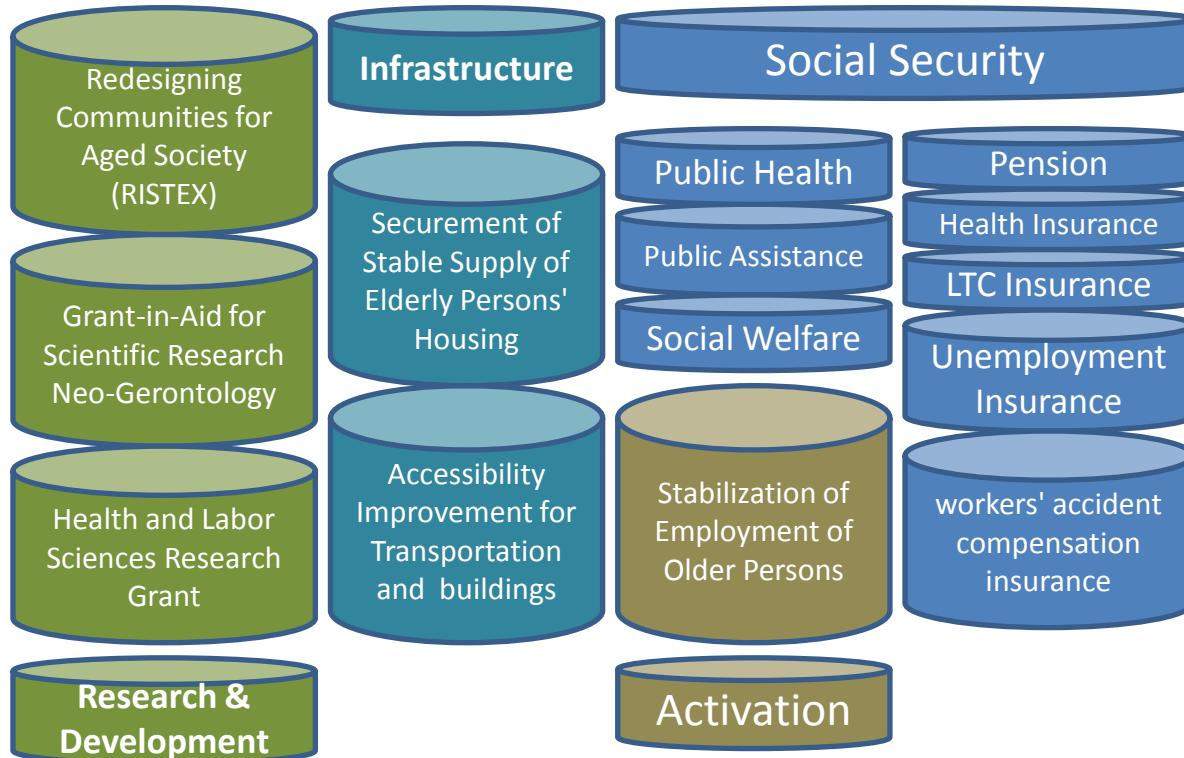
Specified Non-Profit Organization

Asian Aging Business Center

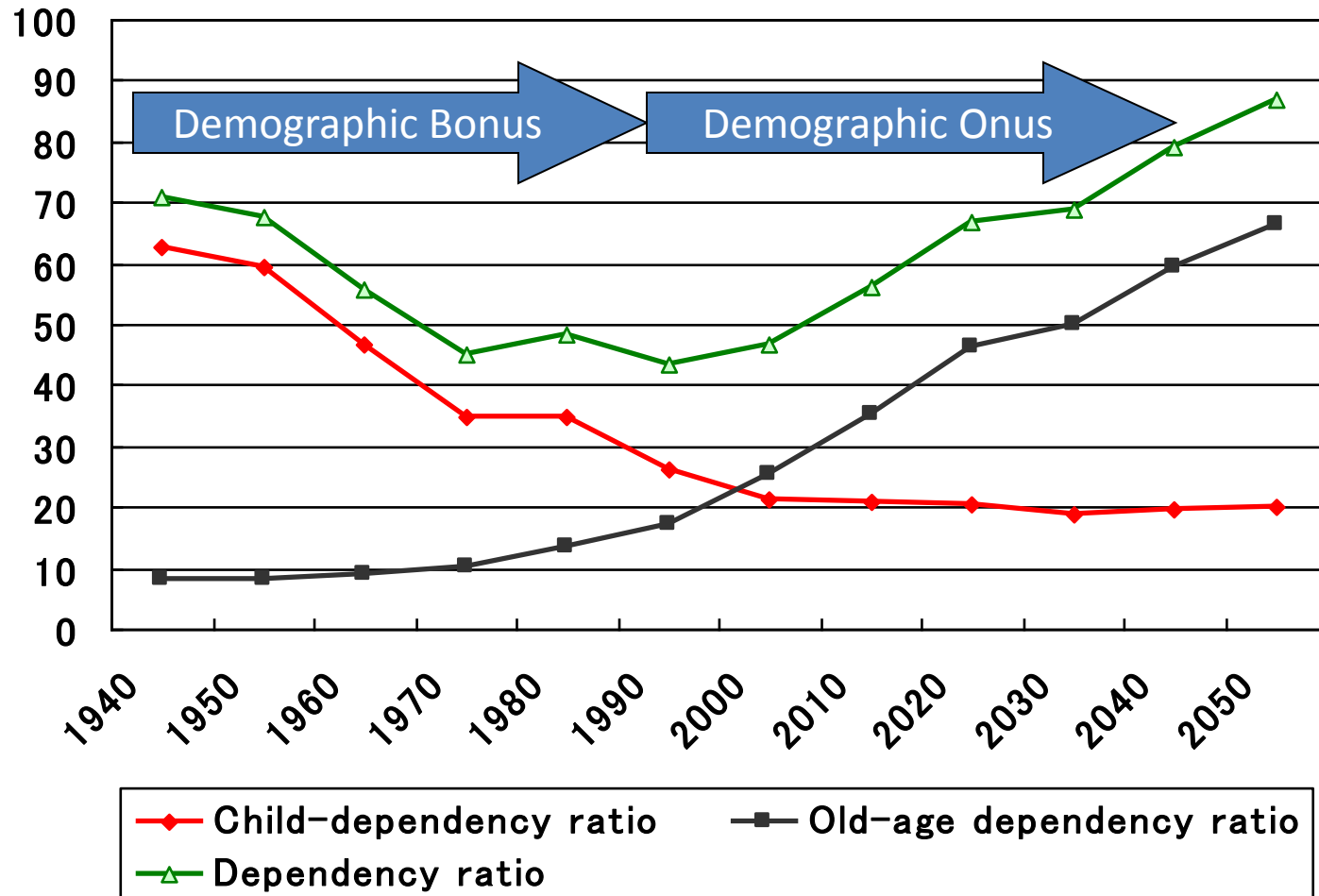
Prolonging Life Expectancy in Japan



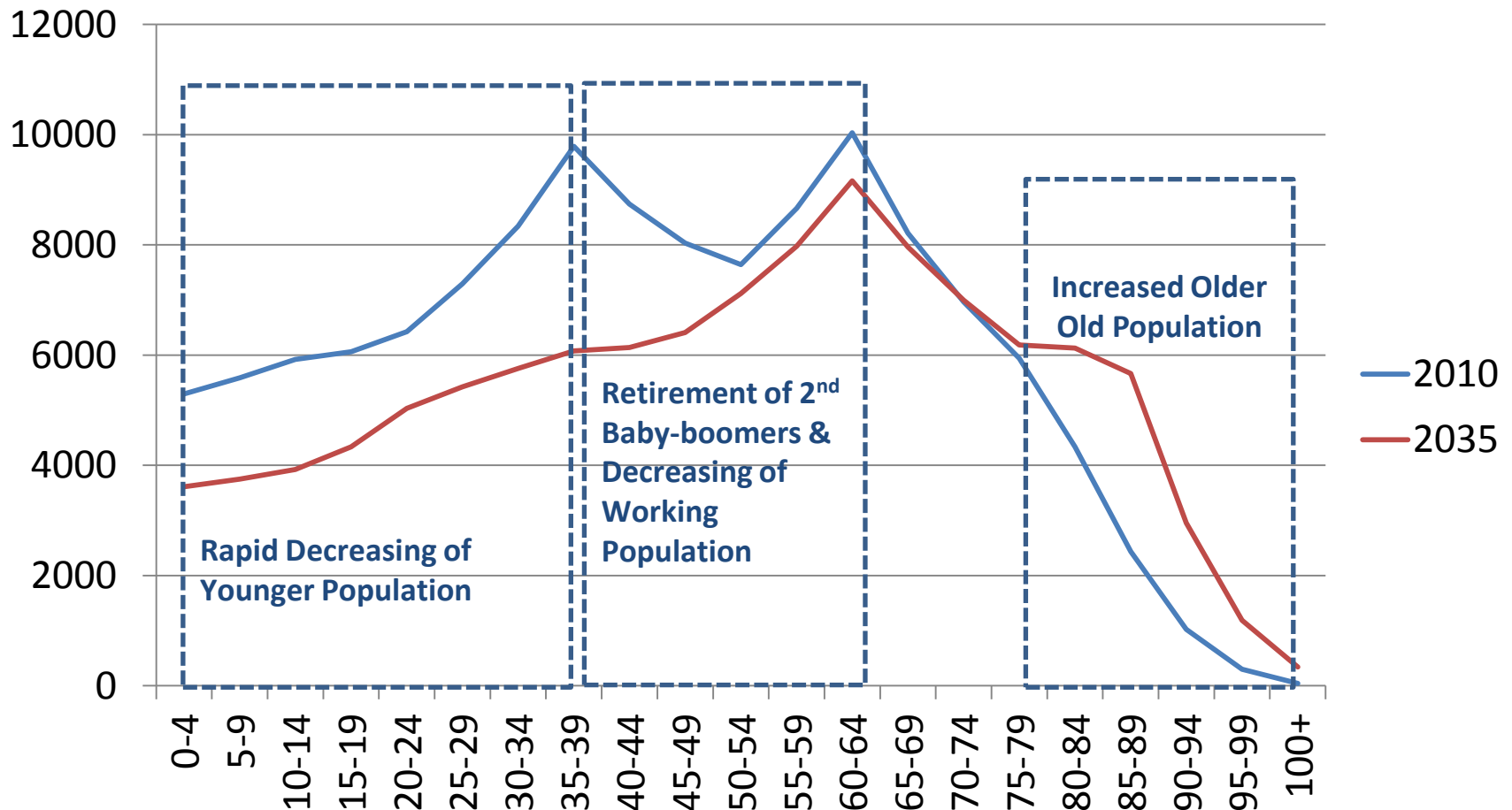
Age-friendly System in Japan



The 2nd Demographic Transition

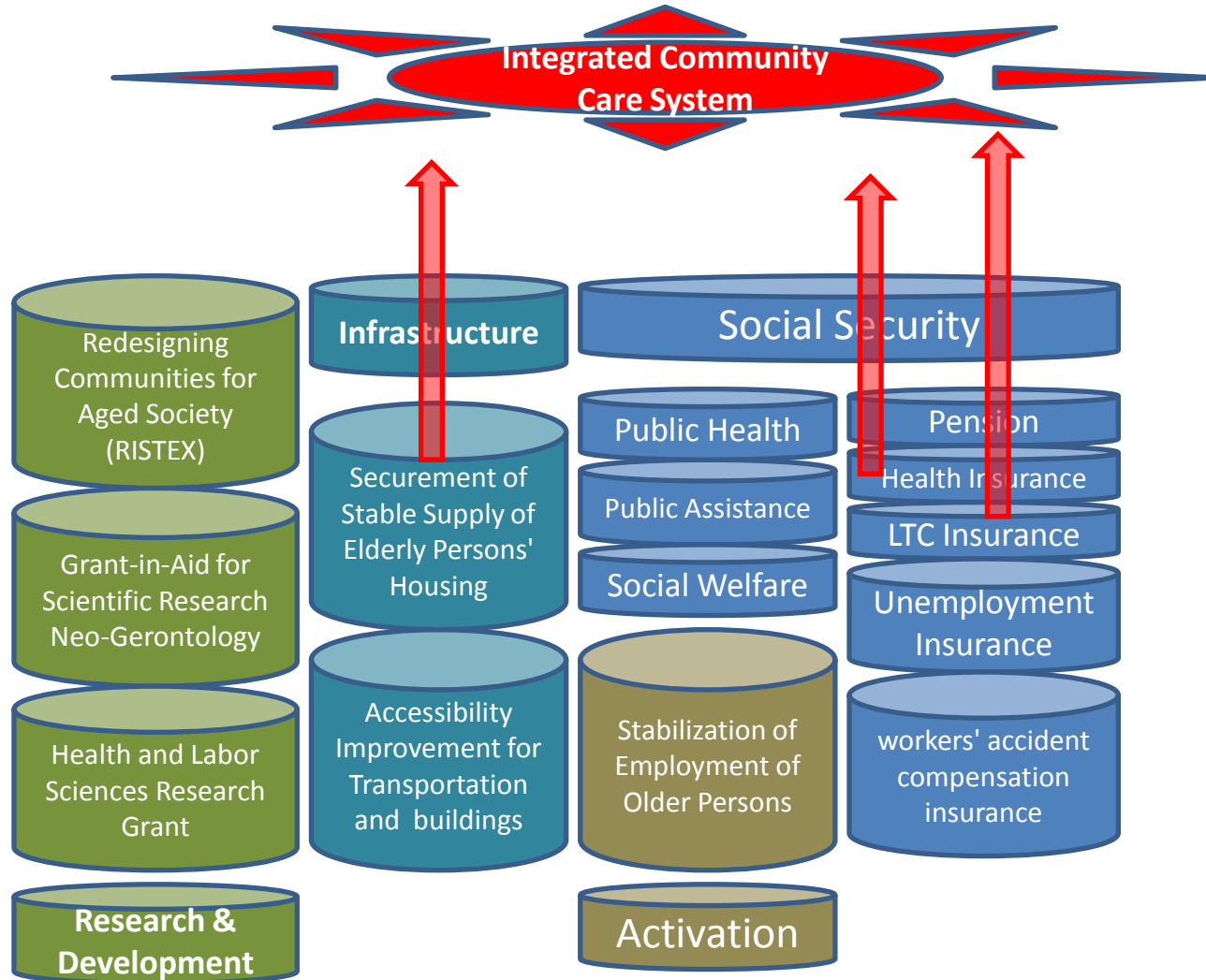


Japanese Population from 2010 to 2035 by Age (: thousand)

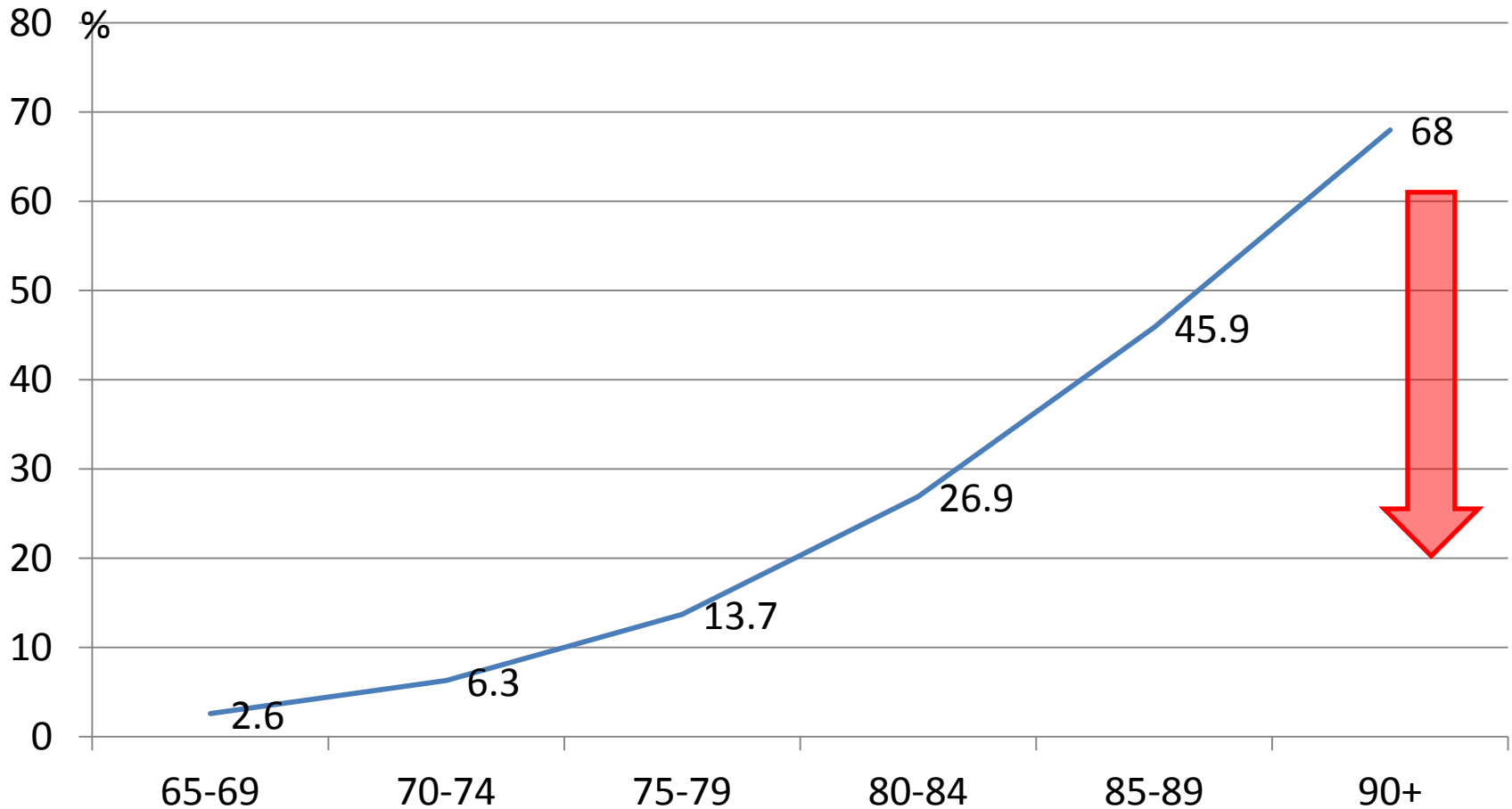


National Institute of Population and Social Security Research. 2012.
Population Projection for Japan: 2011-2060

Age-friendly System in Japan

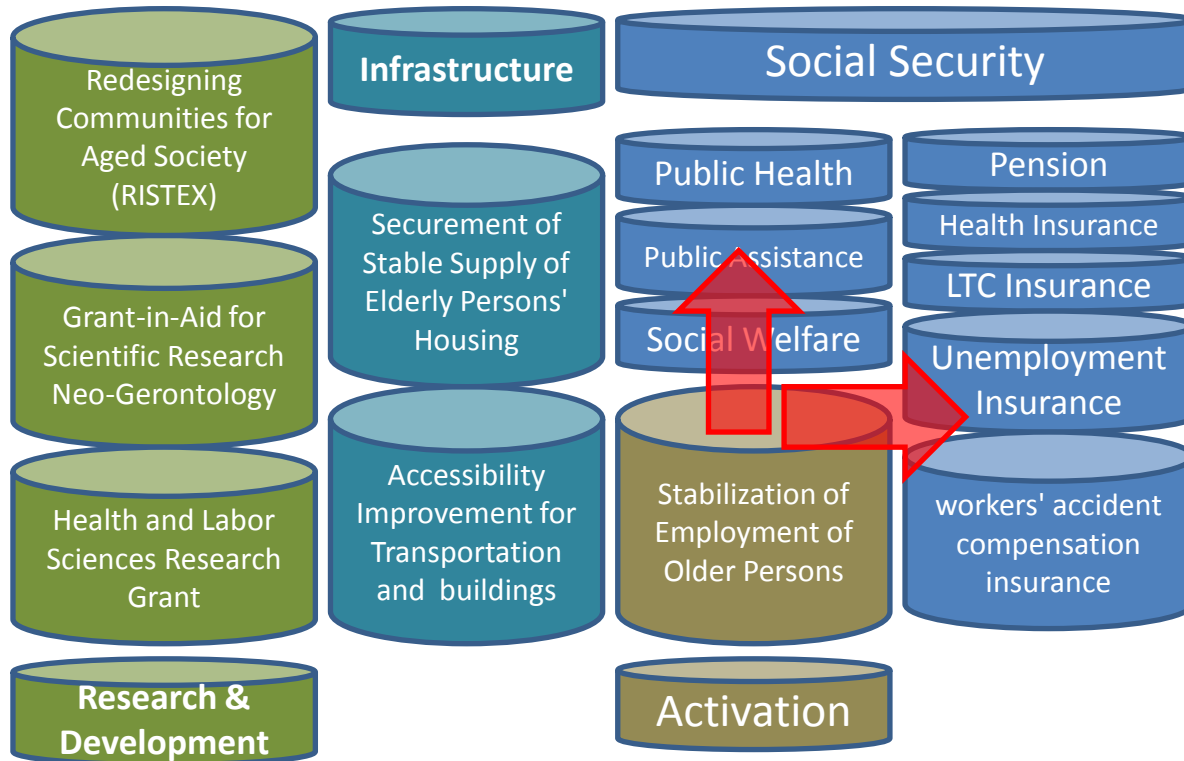


LTC needed by Age in 2009, Japan

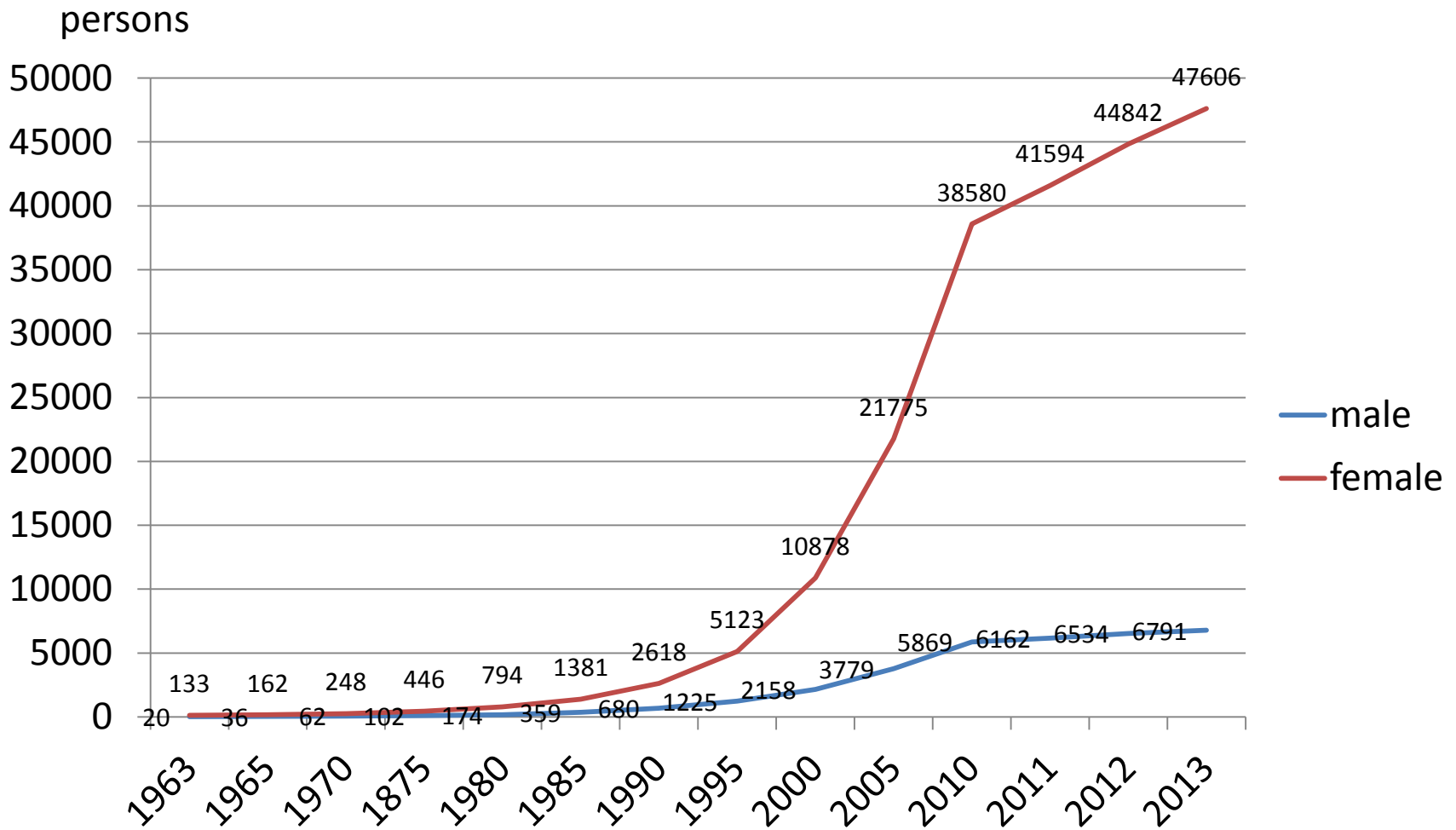


MHLW. 2009. Survey on Grant for Long-Term Care Benefit Expenses.

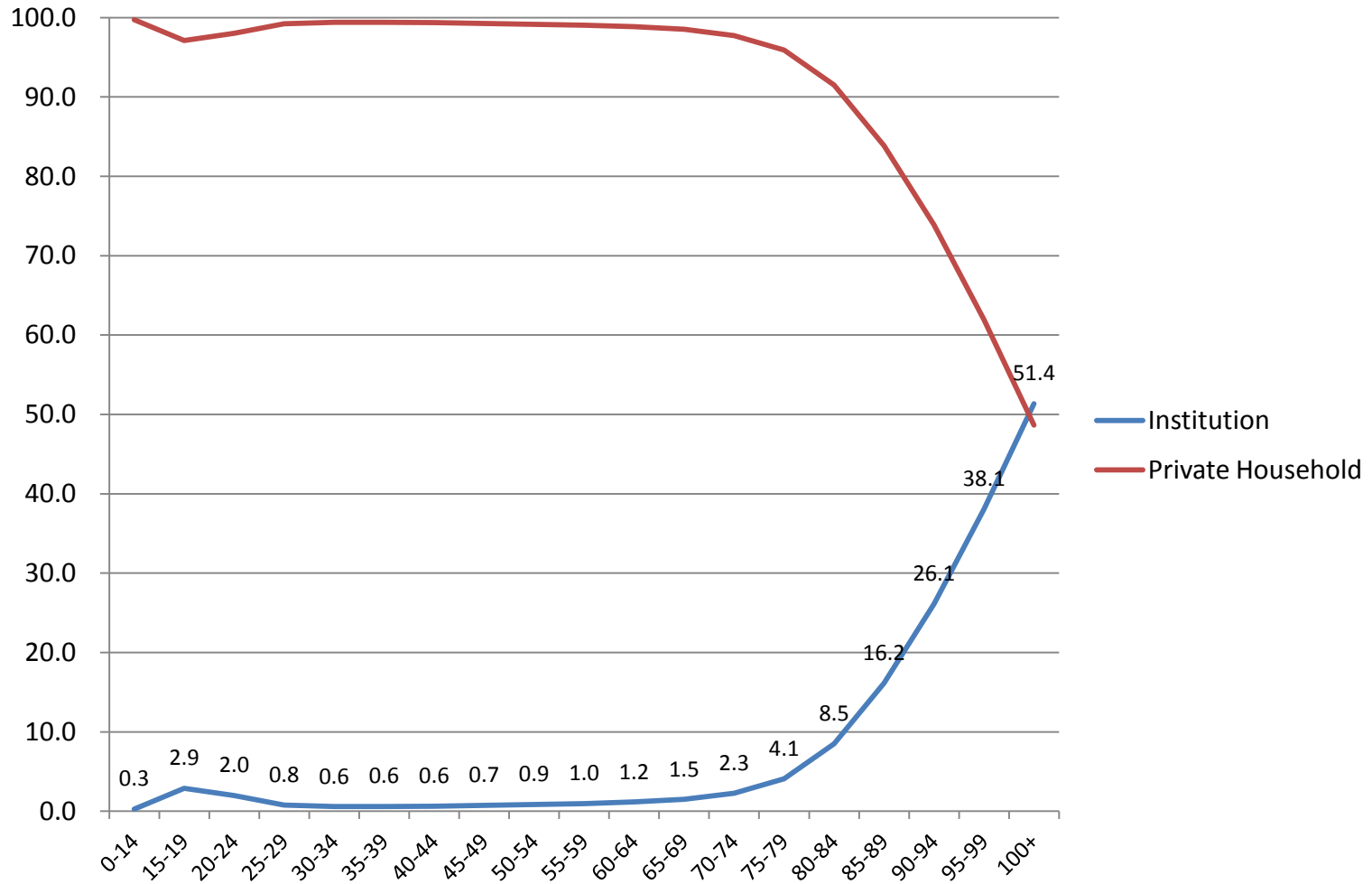
Age-friendly System in Japan



Increasing Centenarians in Japan

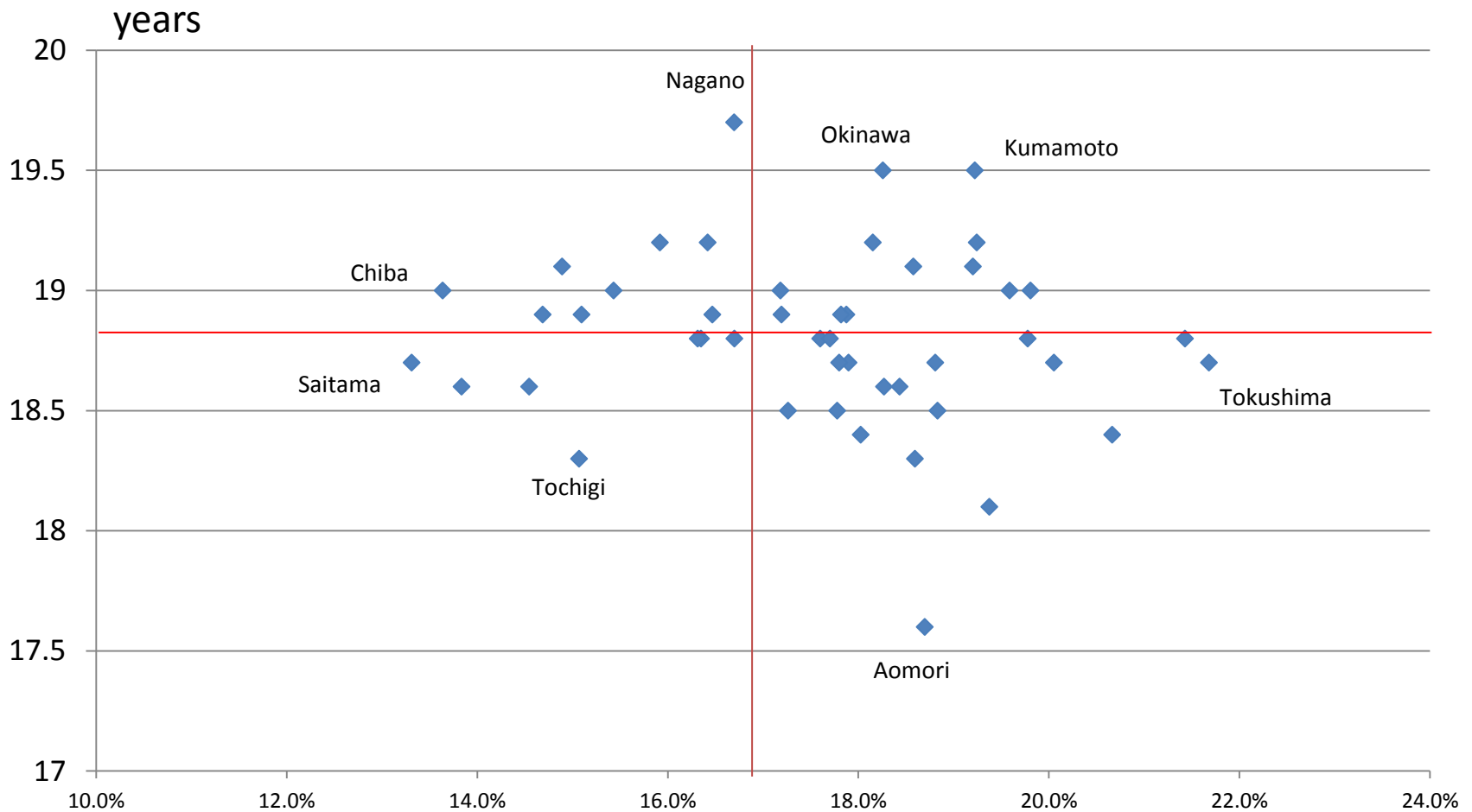


Residents in Institution/ Private Household by Age (%)



Healthy Aging in Prefectures

Life Expectancy at 65 & Rate of LTC needed at 65+



Activation Strategies of Life Time

- Masterliness with Spending Time = Art
- Management of Time = Business
- Donation of Time = Volunteerism
- General Exchange of Time = Local Currency
- Sharing of Time = Community
- Longevity = Resources of Anti-Aging Goods
- Relay of Time = Local Multiplier Effect
- Trade of Time = Wage = Labor Market

Centenarians as Masters



Shigeaki Hinohara,
MD
101



Aiko Kano, Pianist
106



Jusetsu Miwa,
Potter
101



Kiyo Kato, Beautician
100



Michio Mado,
Poet
104



Mitsue Hayashi,
Sculptor
100

From Life-long Play to Liberal Profession

Decent Work of Older Persons



IRODORI Co. LTD. Leaf Art on Dishes. An older woman gain \10,000,000 as an annual income. She can operate ICT which is designed age-friendly. Since 1987.

Aiming at Working for Life

Many elderly people wish to be healthy and to continue working as long as possible. There have emerged a number of fresh approaches in various parts of Japan that are intended to help the elderly feel happy and lead active lives.

Among them is a rural food maker, named Ogawanosho Oyaki Village, which is based in the village of Oyaki in northern Nagano Prefecture, central Japan. Ogawanosho Oyaki Village, which was launched in 1986 as a project to revitalize the village economy, operates businesses such as "Oyaki Village" that handles "oyaki" vegetable-stuffed dumplings and "Sensou Village" that deals in "sansai" wild vegetables. Mail-order sales began in 1987 at the request of customers.

More than half of the company's some 80 employees are 60 years old or older. The popular product at Oyaki Village is of course "oyaki," a local food item in Oyama. The "oyaki" dumplings are wrapped in wheat-based dough and roasted.

OGAWANOSHO Co. LTD. Rural Food Maker. More than half of the company's 90 employees are 60+ . They are working at their discretion. Since 1986.

“Michi-no-Eki.” Highway-side Stations. About 1,000 places. Rural older persons engage in farming, selling, working and investing them.



From Self-Support to Community Businesses

Paid Volunteerism by Older Persons



Silver Human Resource Center. About 1300 organizations, 763,000 members. Not-labor Market but Club Cooperative. Since 1980.



Inagi-city started to estimate older persons' volunteerism with reduction of premium for the Long-term Care Insurance. Since 2010.

From Not-paid Volunteer to Paid volunteer

Time-Currency for Exchange in Kind



SORYO-FUKUSHI-KAI. Social Service Provider. Vegetables of older persons are purchased by tickets. Foods are served for older persons and their grandchildren by tickets. 2012.



SHIRAKAWAGO village. World Cultural Heritage. Villagers and their offsprings are exchanging their labor beyond their life.



From Shadow Work to Local Currency

Rite of Passage in Later Life



Ceremony for older persons by local municipalities .

Rite of passage for an older person by family. Celebrating at 60, 70, 77, 80, 88, 90, 99. Okinawan celebrate 97 years old too.

SUGAMO-JIZO. Older pilgrims in order to pray their healthy life.



Gerontechnology

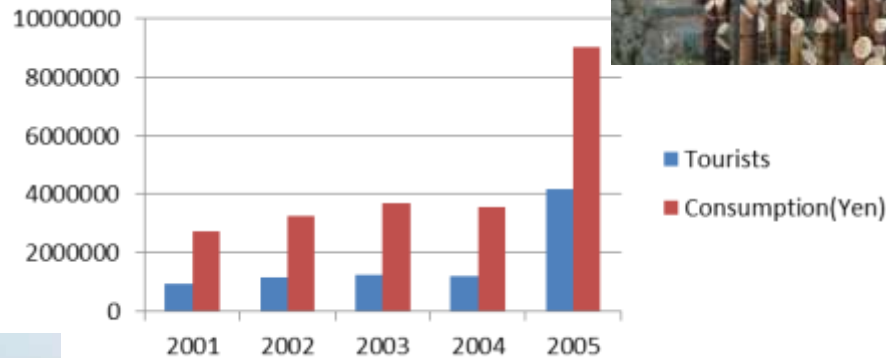
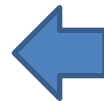


Profhand 
neuromodulation



From Lifestyle of Centenarians to Anti-Aging Market

Worthy Resources against Dumping



From Discovering Local Resources to Local Multiplier Effect

Individual Resources in Later Life: Wisdom and Skills

- Retired and senior persons have lesser physical strength than youngsters have.
- However, they have more experienced wisdom and skills than youngsters have.

Skilled Life Artists



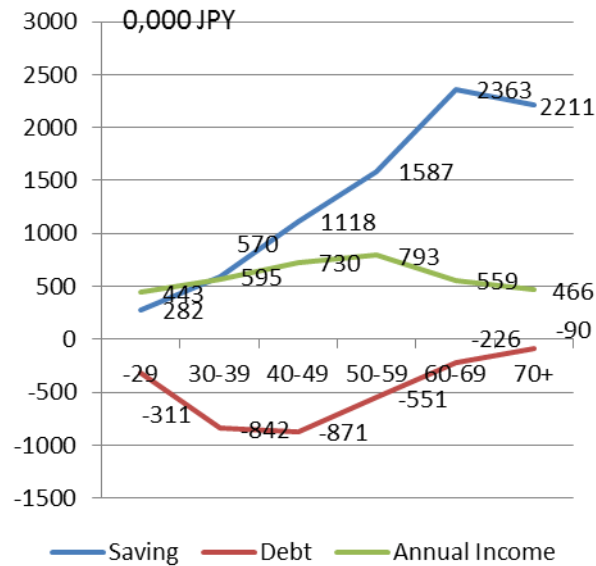
今年度「名産」に認定された4名の発表。ご賞状とご活躍を報告申し上げます。



Individual Resources in Later Life: Economic Capital

- Retired and senior persons have not earn wages.
- However, they might have plenty saving money, investing fund, and organizing workers' collective.

Wealthy Japanese Seniors



Cabinet Office Japan:
Annual Report on the Aging
Society 2012

Thank you!

- Aging society is not a burden one, but is a garden for blooming older persons.
- The life-time is a social resource for older persons.
- In order to construct an active aging society, we should focus on developing programs of life-time by older persons.